



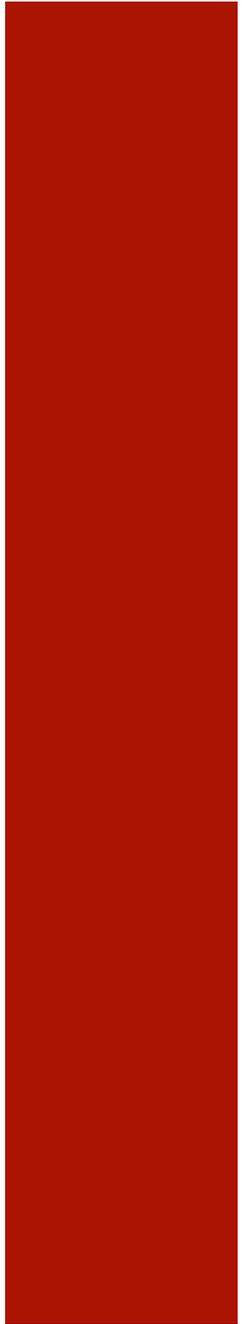
Influencing Policy Direction & Moving to Vision



Policy Direction

A Reciprocal Process

- **Role of government;**
- **Role of volunteer \ not for profit sector;**



Key elements supporting policy change

- Political will;
- Alignment with beauracracy;
- Resources to make it happen;
- Community \ Stakeholder Support;



Critical Partnerships ...

■ Fraser Mustard & Margaret McCain & MWMFF

- Presentations to Cabinet;
- Research based evidence;
- Media interviews;
- Community Presentations;
- Briefings with senior gov't officials;
- Presentation to Elementary School Principals;



The process includes

- A template or guide;
(PEI Preschool Excellence Initiative)
- Engaging stakeholders;
- Managing resistance to change;
- Approval at various levels within government;
- Effective communication strategy;
- Sustaining the change efforts;



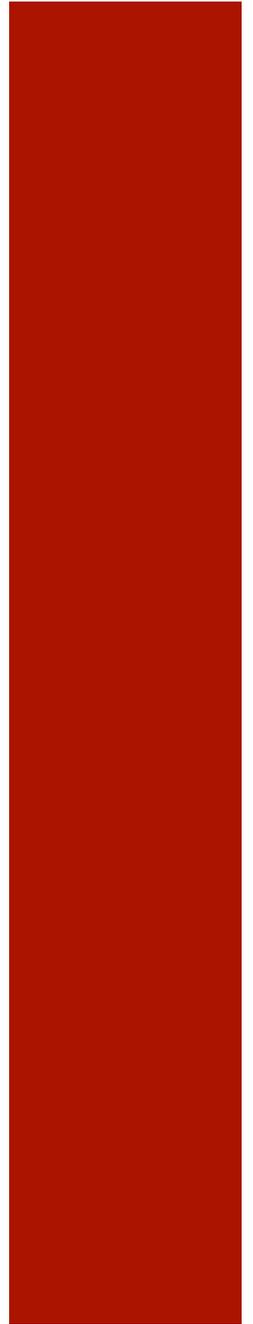
Ongoing Challenges ...

- Infant care;
- 2\3 of children under age 5 are outside the current EY system;
- Requires more resources than anticipated;
- Continued resistance to change;
- Maintaining commitment and focus;



Perspective

- ✓ **System change is difficult & takes time;**
- ✓ **Focus on the positive identifying the impacts at a systemic, program and child & family level;**
- ✓ **Stay the course in moving toward the vision and the bigger picture;**



Conclusions ...

- Tremendous advances including a high quality early childhood system connected to education;
- Political gain for government;
- The process raised awareness and forged ongoing political commitment;
- Programs in the community benefitted;
- Children and families benefitted;



CHANCES



Family Centre

Moving to Vision

