# Mapping Social Economy Organizations

Projects I & 2

David Lasby, Imagine Canada

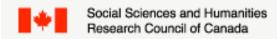
Mark Ventry, Ontario Co-operative
Association

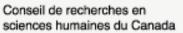
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Social Economy Centre



**SOCIALECONOMY.**UTORONTO.CA









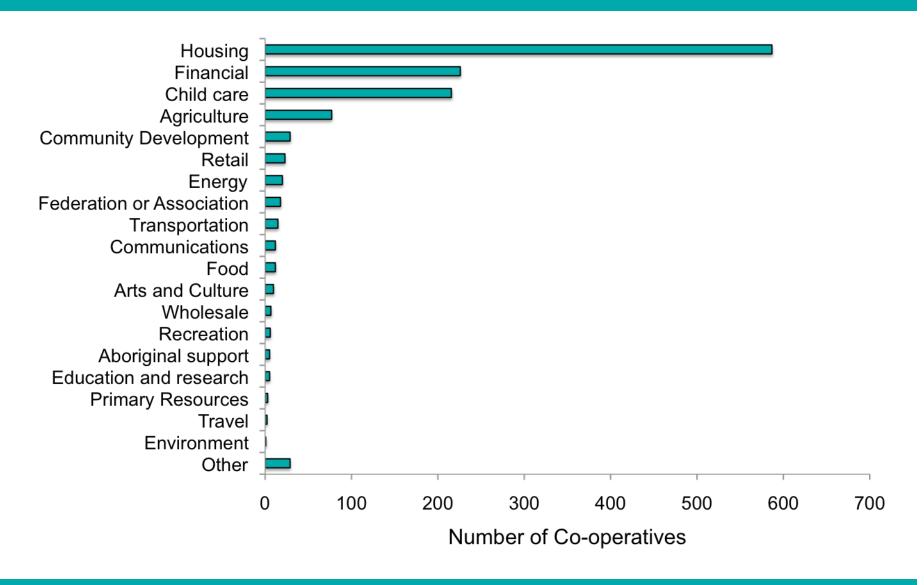
#### Introduction

- ☐ Builds upon the 2003 National Survey of Nonprofit and Voluntary Organizations (NSNVO)
  - NSNVO surveyed 2,250 Ontario nonprofit and voluntary organizations
  - Surveyed nonprofits that were formally incorporated or registered with provincial or federal governments
  - However, most co-operatives were not included
- ☐ Survey of co-operatives conducted in Summer 2007 by Ontario Co-operative Association
  - Attempted contact with all Ontario co-operatives
  - Questionnaire based on NSNVO

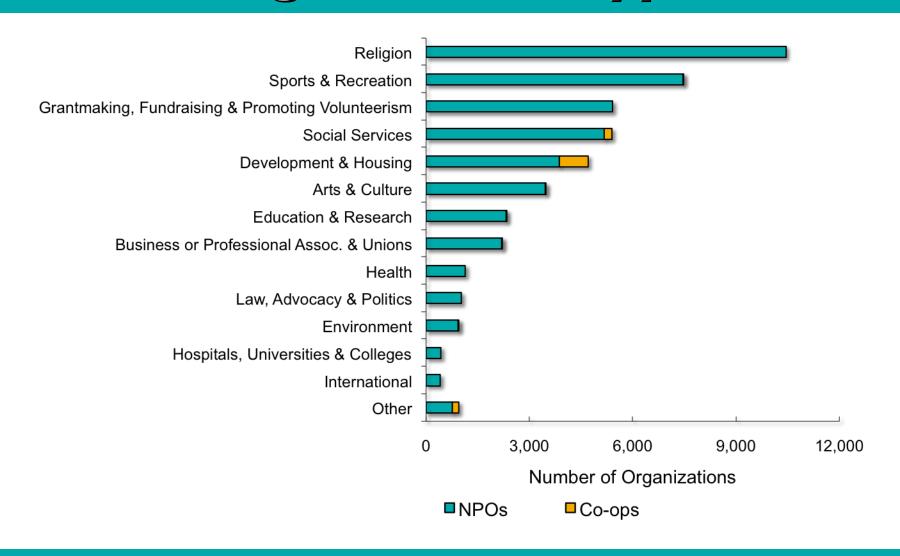
### Major Findings

- ☐ Co-operatives relatively small in number
  - Approximately 1,300 co-operatives in Ontario vs. 45,000 nonprofits - about 3% of total number of organizations
- ☐ Significant contribution to revenues
  - \$4.6 billion vs. \$51.8 for nonprofits about 8% of total revenues for social economy
- ☐ Relatively small paid staff contribution
  - 15,000 vs. 959,000 for nonprofits about 2% of social economy employment
- Small number of volunteers
  - Volunteer complement of 49,000 vs. 7.8 million for nonprofits

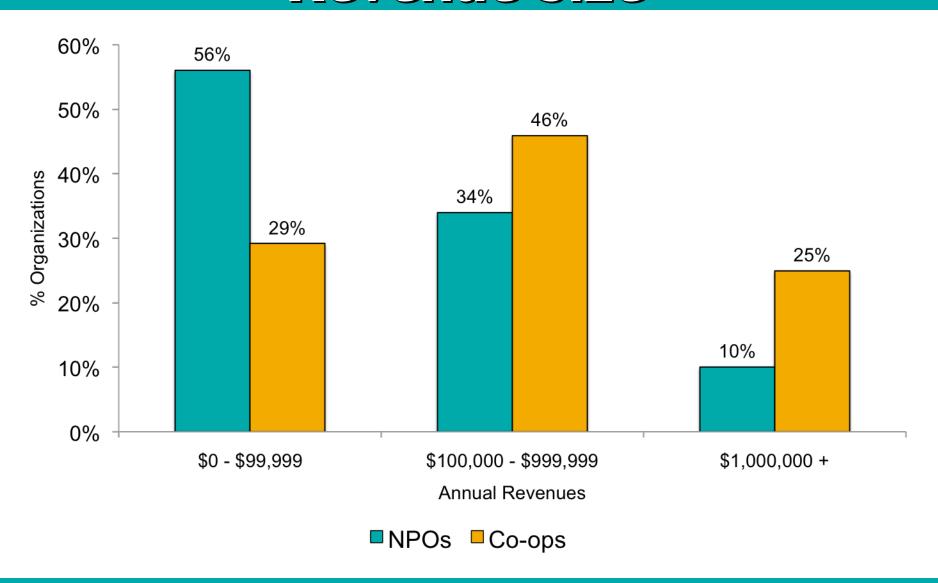
### Co-operatives by Primary Activity



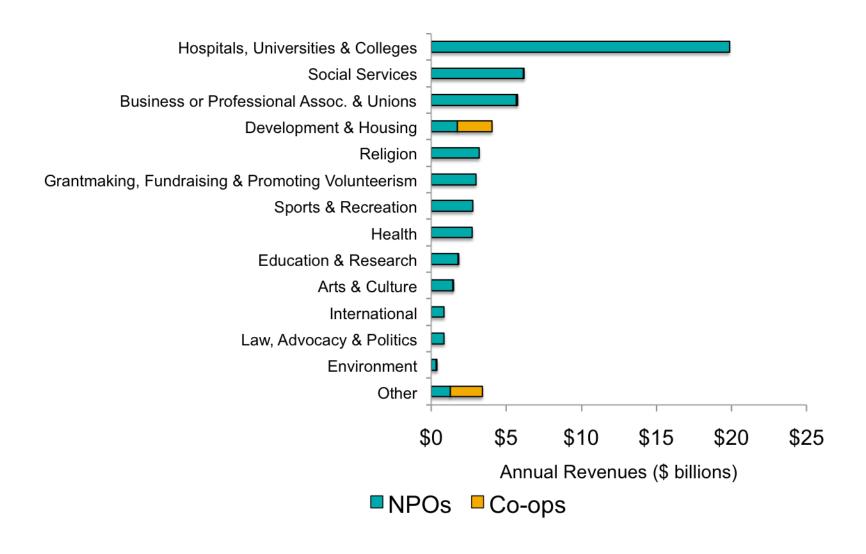
## Nonprofits and Co-operatives by Organization Type



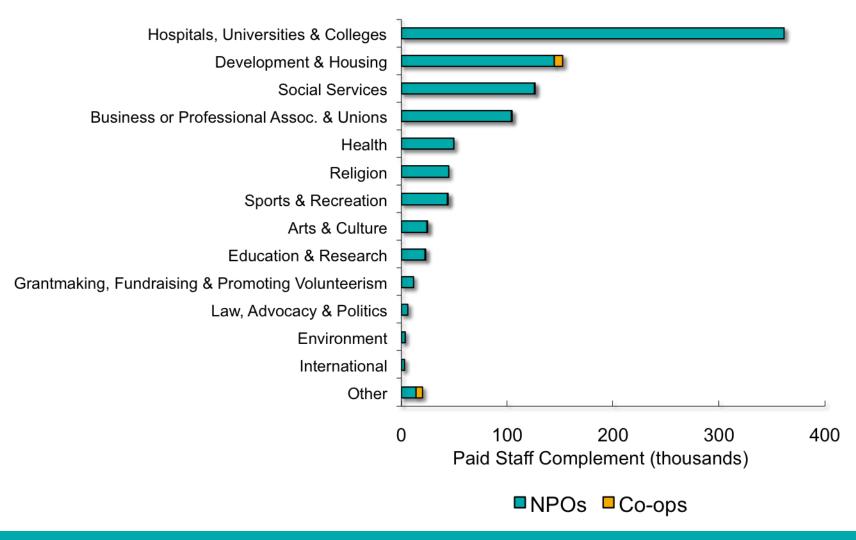
### Nonprofits and Co-ops by Annual Revenue Size



### Revenues by Organization Type



## Paid Staff by Organization Type



# Volunteers by Organization Type

